

FAM TRIP

Invitation

ENOTURISMO DI MARCA 2016
Thursday, 7th – Sunday, 10th July 2016

Conegliano-Valdobbiadene is a stunning wine region, defined by long stretched vineyards and awarded wineries settled in the heart of the **northern Marca**. Treviso, the capitol of the Provincia di Treviso, so-called Marca, is described by poets as a *città cortese* "**courteous city**" for the elegant and quite atmosphere that enticed aristocrats from the Serenissima Repubblica of Venice to built their country mansion.

The area has been awarded the **2016 European capital of wine culture**. RECEVIN, the European Network of Wine Cities, proclaimed the home of DOCG Prosecco the winner of the fifth edition of the Contest European Wine City for its wine tradition, its historical territory, its world- renowned enology school, which is the oldest in the world together with its wine road, without mentioning all the art and outdoor activities available in the area.

Conegliano-Valdobbiadene, a wine region to taste and live!



Treviso Glocal



Camera di Commercio
Treviso - Belluno



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PROSECCO & ROSA

Thursday, 7th July

Arrival at airport Venice Marco Polo.

2 Pick ups at 13.00 and at 16.00 from airport Marco Polo

Venice. Any other transfer is not foreseen.

Taxis are available on request (1 hour drive ca).

Check-in in designated Hotel Le Betulle

www.relaislebetulle.it.

It is a peaceful renovated hotel just a few minutes from the Centre of Conegliano and the wine tasting tour.

19.00 Welcome cocktail with Authorities.

20.00 Typical dinner at Enrica Miron restaurant by Hotel Le Betulle.



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Friday, 8th April:

8.15 Departure from Hotel to Hotel Ca' del Poggio.

www.cadelpoggio.it

It is a quality relaxing hotel located on top of the hill with amazing views over the vineyards and a challenging location for bikers as it names the access road: Il Muro, *the wall*, well known from the Giro d'Italia participants!



9.00 – 13.00 Workshop B2B with sellers from Regione Veneto. Coffee station available.

13.30 Aperitivo and light lunch at Restaurant Hotel Ca' del Poggio.

15.00 Transfer to hotel Le Betulle and rest.



16.15 Meeting at hotel hall and transfer for visiting a nearby world renowned Conegliano, and site inspection to Hotel Canon d'Oro.

www.hotelcanondoro.it

Conegliano is boutique small town, so Hotel Canon d' Oro small northern Italian town. It is well located to taste wine at the surrounding vineyards.



18.45 Visit of a nearby Winery Manzane.

www.lemanzane.com

It is an environmentally friendly winery based in San Pietro di Feletto.

19.45 Transfer Dinner at Perenzin cheese restaurant by Caseificio Perenzin.

www.perperenzin.com

The gold medal cheese maker renowned worldwide for its academy and cheeses.



22.30 Transfer back to Hotel le Betulle.



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PROVINCIA DI TREVISO
La terra e il cielo
www.veneto.eu



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Saturday, 9th April

- 8.45 Check out and meeting with the group.
- 9.00 Transfer to winery Villa Sandi. Visit and winetasting.
www.villasandi.it
- The spectacular **Villa Sandi Winery**, is a 17th-century columned neoclassical structure surrounded by a lush green landscape and decorated with antique furniture. Below this opulent villa run several kilometers of underground tunnels. Now they are the resting place for a million bottles of aging wine.
- 10.30 Transfer to Osteria Senz'Oste.
"Merenda del contadino" with tasting of De Stefani products.
www.allostechenonce.it
- It is an adorable little rustic cottage hosting cows off to the side. A unique experience for a lazy afternoon with a good bottle and a great view in Col Vettoraz.
(where the "cru" of Prosecco comes from)
- 12.30 Walk to to Winery Ca' Salina. Visit. Light lunch.
www.casalinaprosecco.it
- 14.15 Transfer to Follina and visit to Abbazia di Follina.
A pristine old abbey with picturesque courtyard and gorgeous grounds where Monks still give mass and Uto Ughi perform every year a concert.
- 15.45 Transfer and visit to Hotel Cadelach and coffee break.
www.cadelach.it. A family run countryside hotel that offers a relaxed atmosphere and outdoor activities.
- 16.45 Transfer to Castelbrando Hotel. Check in and Relax.
www.castelbrando.it An authentic castle with spectacular views, dungeon, terraces and original tracks all around to explore.
- 18.30 Transfer to Ca' del Poggio for the opening of the Prosa event.
- 20.00 Dinner and Prosa party.



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Sunday, 10th April

9.00 -11 .00 **Check out** and transfer to airport.
11.45 Departure greetings.
12.00 Departure to Airport.
No other pick-ups will be organise. Taxi are available.
(1 hour drive ca).

The number of operators is by invitation only and limited to **8/10 (additional to 10 wine buyers)**. Only one representative per agency/company will be accepted.

We would also like to draw your attention to the fact that places will be allocated accordingly to our requirements and on a first come, first served basis.

Included Services:

- Hotel accommodation in assigned hotels in double room/single use with bath/shower and WC.
- Transfers & sightseeing as mentioned in the program.
- Meals.

Not Included:

- Personal expenses.
- All expenses not mentioned above.

If you require further information, please contact:

Ms Laura Bortolato, marketing@marcatreviso.it, +39 3358388297.

Ms Elisa Siciliano, incoming@marcatreviso.it, +39 349 3957945.

Please review, complete and return the assessments form here attached to be eligible for selection and ensure that your visit is handled in a professional and productive manner.

We thank you for your interest in this program and look forward to your positive reply.

**This is program may vary.



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PROVINCIA DI TREVISO
La terra nel cuore



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